

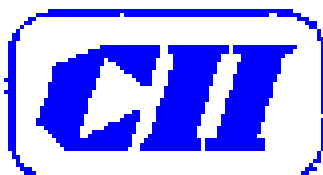


UNITED STATES-INDIA EDUCATIONAL FOUNDATION (USIEF)



AND

**CONFEDERATION
OF INDIAN INDUSTRY (CII)**



**FULBRIGHT-NEHRU-CII FELLOWSHIPS
FOR LEADERSHIP IN
MANAGEMENT
2013-2014**

2013-2014 FULBRIGHT-NEHRU-CII FELLOWSHIPS FOR LEADERSHIP IN MANAGEMENT

The United States-India Educational Foundation (USIEF) and the Confederation of Indian Industry (CII) announce the **Fulbright-Nehru-CII Fellowships for Leadership in Management** for the academic year 2013-2014. Indian business managers, whose employers would be willing to bear 50% (US\$ 18,850) of the total cost (US\$ 37,700), may compete to attend a specially designed 10-week management program at the Carnegie Mellon University's Tepper School of Business, located in Pittsburgh, Pennsylvania, USA, from May 22-July 30, 2013. The Tepper School of Business is one of the world's premier centers for teaching and research in business management. The Tepper School of Business faculty members have won wide acclaim, including eight Nobel Prizes in economics.

THE TEN WEEK PROGRAM CONSISTS OF THE FOLLOWING COMPONENTS

- Participation in the four-week Global Leadership Executive Forum (GLEF), an outstanding general management program offered by the Tepper School of Business, Carnegie Bosch Institute. The flagship program by which the Carnegie Bosch Institute is known worldwide, presents, synthesizes, and applies knowledge about the multi-cultural professional environment in an intensive format. World-class faculty from Asia, Europe, and the U.S. address key management issues of strategy and leadership while touching upon topics of broad economic and international scope (see complete details in next section).
- Guided research on the growth of your organization under the supervision of a Professor - executives conduct study and produce an independent research paper that identifies challenge areas and growth prospects of their parent organizations that can be implemented in their home organizations at the end of their stay in the United States. This project gives additional focus to class work and independent study while fostering the application of learning when participants arrive back home.
- Technology Workshops: An opportunity to interact with some of Carnegie Mellon's many research centers to learn about such topics as robotics, computer-aided design, wearable computers, the environmentally sustainable workplace, and others.
- Meetings with U.S. manufacturing and industrial organizations and opportunities to network with business leaders.
- Interaction and forums with Carnegie Mellon Faculty.
- Participants are offered other executive education opportunities in areas such as Business Analytics and Decision Making, Leadership and Communication, Marketing, Operations and/or Economics.
- The opportunity to explore American culture by attending social, cultural, and sporting events in the Pittsburgh area, and experiencing life in a unique metropolitan city. In addition, the experience gives participants membership in the prestigious global Fulbright community, which has spread in 155 countries around the world.

GLOBAL LEADERSHIP EXECUTIVE FORUM PROGRAM OBJECTIVES

The anchor of the Fulbright scholars' ten-week experience at Carnegie Mellon University is their participation in the four week Global Leadership Executive Forum. The goal of this program is to improve the management of global corporations by significantly enhancing the strategic thinking and leadership skills of executives in upper-middle to senior management. Learning comes from inside as well as outside the classroom via interactive lectures, case studies, team exercises, and integrated project work. Participants actively engage with world-class faculty, business leaders. During the four week Global Leadership Executive Forum, Fulbright Fellows join other international executives from around the world, who are also being groomed by their organization's to progress to more senior and international leadership roles. Leaders make a personal investment in attending the Global Leadership Executive Forum in order to increase their organizations impact through:

- Examining and understanding the rapidly evolving global business environment and how that impacts their organization
- Exploring cutting-edge strategy, corporate performance, and leadership concepts with world-class faculty
- Gaining a heightened understanding of the complexities and value of multi-cultural diversity and how it applies to leadership in the 21st century
- Examining personal leadership styles, presence and confidence through diverse and demanding experiential activities supported by feedback and individual coaching
- Increasing their ability to identify and effectively lead change initiatives through aligning internal and external constituents
- Building a powerful professional network with multi-national peers across a wide range of industries

Global Leadership Executive Forum provides the foundation for the development of global managers and executives on their critical path from being the leaders of teams to leading teams, and further on to leading the organization. The highly interactive program integrates three focus areas in an international business context:

- Managing the Business
- Managing Yourself
- Managing & Leading Others

The Global Leadership Executive Forum is a transformational learning experience. It utilizes state-of-the-art training methods, beyond the traditional classroom setting. Program elements include:

- Thought-provoking lectures by leading international faculty
- Case studies
- Team assignments that require experiential application of knowledge (“rapid prototyping”)
- Small group sessions and workshops
- A computer simulation
- Applied leadership techniques from the performing arts
- Opportunities for social and multicultural interaction.
- 360 degree feedback
- Peer-to-peer feedback
- Professional coaching catered to their personal leadership development

Alongside the contents of the program, there are opportunities for participants to work as part of a multicultural and cross-functional project team with executives from international companies to address a current strategic challenge. The Leadership Project is a unique, signature component of the Global Leadership Executive Forum. These interactive projects provide the opportunity to utilize the leadership skills and apply the concepts learned in the classroom to a practical, real world setting. The projects are challenging and encourage participants to work outside their comfort zone in order to enhance their personal approach to business and leadership.

GLOBAL LEADERSHIP EXECUTIVE FORUM SELECTED TOPICAL AREAS

- Global Vision and Strategy – Creating the Modern Global Enterprise
- Global Megatrends
- Global Markets and Corporate Performance
- Corporate Strategy and Renewable Advantage
- Market Leadership and Global Marketing Strategy
- Developing and Communicating a Leadership Point of View
- Star Performers
- Multicultural Management
- Creating Value in Cultural Diversity
- Organizational Culture and Managing Change
- Power in Informal Networks – Leading Beyond Hierarchy
- Negotiating and Leadership Communication
- Leadership Techniques from Performing Arts
- Creative Problem Solving

ELIGIBILITY CRITERIA

The applicant should:

- Be a responsible Indian citizen who can contribute to a full and fair picture of the culture and civilization of India, and thereby help to promote understanding and friendship between the peoples of the United States of America and India;
- Have a graduate degree;
- Have at least five years of managerial experience in an industry;
- Preferably be 45 years of age or under;
- Be in good health;
- be present in India at the time of submitting the application and interview. If you will be abroad, please keep us informed;
- Not residing in the United States;
- Not be applying for or holding permanent residence (green card) in the United States;
- not have been in the U.S. during the past three years on a teaching, research, study or professional assignment for a continuous period of three months or more, at the time of submitting the application. In addition, you should not be in the U.S. for a period of three months or more on a teaching, research or professional assignment during the application cycle (November 2012 to May 2013); and
- Give an undertaking to return to India on the completion of the fellowship;
- Produce an undertaking from the employer that it would be willing to bear 50% of the total cost. (Applications without this undertaking will not be considered).

FELLOWSHIP BENEFITS

Direct

- (i) J-1 visa support
- (ii) Round-trip economy class air ticket between the executive’s home town/city of work in India and Pittsburgh
- (iii) Tuition fees
- (iv) Maintenance allowance in the U.S.

- (v) Settling-in allowance
- (vi) Accident and sickness coverage per U.S. Government guidelines

Indirect

To be a part of the prestigious global Fulbright Program that operates in more than 155 countries and awards over 8,000 grants to U.S. and foreign nationals annually.

HOW TO APPLY

For downloadable application material, visit USIEF's website at www.usief.org.in or contact Ms. Amarpreet Kaur, Executive, Confederation of Indian Industry (CII), 249-F, Udyog Vihar Phase IV, Gurgaon 122 015, Haryana, Phone: 0124 4014060-67, Fax: 0124 4014538, e-mail: amarpreet.kaur@cii.in. You can also contact Dr. Sudarsan Dash, Senior Program Manager, Indian Program, United States-India Educational Foundation, Fulbright Commission in India, 12 Hailey Road, New Delhi 110 001, Phone: 011 42090945, e-mail: sudarsan@usief.org.in for any additional information on this fellowship program. Applications, along with your curriculum vitae, photocopies of certificates/mark-sheets must be submitted to Ms. Amarpreet Kaur or to Dr. Sudarsan Dash at the above address by **November 15, 2012.**

IMPORTANT NOTE FOR EMPLOYERS

Organizations are requested to nominate up to ten candidates only.

APPLICATION DUE DATE

November 15, 2012